

LINKAGE

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Newsletter 2020 2nd issue

9+2

GBA Youth



副主席訪談 霍啟剛先生

「9+2 好easy」動畫系列 輕鬆解讀大灣區政策
資助項目陸續開展 支持青少年發揮潛能

Talk with our Vice Chairman - Mr. Kenneth Fok

"9+2 so easy" lively anime series introduces Greater Bay Area policies

Launch of sponsorship programmes to support young people and help them unleash their potential



大灣區共同家園青年公益基金

Greater Bay Area Homeland Youth Community Foundation

行政總裁的話 CEO's Message

"戰勝逆境和困難的 勇氣和希望"

基金憑著「助青年 創明天」的使命，致力為香港青年創造發展機遇。於本季度，我們加速推進了多項工作，包括完成了第一期築願計劃的所有審批，八個獲得資助的項目從不同的範疇培訓青少年技能，包括職業教育、建築規劃、創意設計、歷奇體驗、社交媒體培育及拍攝剪輯等；而第二期資助計劃共收到19份申請，審批工作亦已全面啟動。至於粵歷交流計劃方面，我們兩期共收到了44個交流團的申請，基金將盡快完成相關審批工作。

然而，在疫情持續影響下，基金所主辦或資助的項目，尤其是面授培訓課程及交流團，在推行上受到很大的影響並有所延遲。雖然前景充滿未知的挑戰，但我們仍積極籌備，冀在疫情減退後隨即開展相關活動。

大灣區發展一日千里，為使本港青年了解大灣區的發展和各項政策措施，基金制作的一系列四篇的「9+2 好easy」動畫短片已陸續推出，本刊介紹了其中已推出的「生活篇」及「學業篇」。另一方面，「平凡人·不凡事」故事系列亦繼續推出新故事，包括講述三位年青主角身體力行，憑信念在不同領域，跨越界限闖出一片天地。這些真人真事鼓勵年輕人要不畏困難，化挑戰為機遇。

目前社會氣氛和經濟前景未明朗，年青人在生活和心理上均受到各方面的壓力和困惑。接下來我們希望加強在學業、就業及創業上多方位地幫助香港青年，適時推出相應的活動及配套服務，並帶給年輕人迎戰逆境和困難的勇氣和希望。

Guided by the mission of "For Our Youth, For Our Future", our Foundation is committed to creating opportunities for Hong Kong youth. During the past few months, we have accelerated the progress of our work, including the approval of the first round of eight sponsored projects that will enhance young people skills in vocational education, architectural planning, creative design, outdoor adventure and social media, as well as video filming and editing. In the second round, we received 19 applications and began the approval process. With regard to our Guangdong Exchange Programme, we now have a total of 44 exchange tour applications from the 2 rounds and plan to complete the approvals soon.

Our organised tours and sponsorships, particularly training and exchange tours, have been greatly affected by the COVID-19 pandemic, which has caused our rollout schedules to be postponed. Despite the challenges, we are well prepared to get back on track as soon as the pandemic subsides.

As the Greater Bay Area continues to flourish, we have been keeping young people up to date with the latest news and information on the Area's development and policies. To that end, we have produced a four-episode animated series, 9+2 so easy. The first two episodes of this series, "Living" and "Study", have been launched. We also launched a new season in our *Out of the Ordinary* series, featuring three protagonists who acted on their dreams, overcame geographical barriers, defied the odds and achieved their aspirations. We hope these uplifting stories will inspire and motivate young people in Hong Kong.

In closing, I would like to point out that the social climate and economic outlook have been full of uncertainty, and this has created a great deal of anxiety among the younger generation. Looking ahead, we shall strengthen our efforts to empower our youths in terms of their studies, careers and entrepreneurial goals through our projects and services so that we can bring them hope and give them the courage to overcome adversity and build a brighter future.

楊彬先生
Mr Yang Bin

基金動態

Foundation News

副主席訪談 霍啟剛先生 Talk with our Vice Chairman - Kenneth Fok



霍啟剛 — 常務副主席
Kenneth Fok - Executive Vice Chairman

身兼多項公職，獲委任於多個政府諮詢委員會及社區組織的Kenneth，熱心社會事務，尤其致力於體演文出四個領域及青年事務發展。面對現今的社會狀況，青年人現時的挑戰比以往更大，在參與不同的青年工作範疇中，如何能對年輕人作出支援？「我認為可以提供不同的實習機會，並且資助有志在各個領域發展的年青人，為他們開啟更多元化的機會。」 Kenneth 說。除此之外，他分享一點建議，「香港年青人應該抱持開放態度，從不同的角度去了解分析。考慮轉換心態，多吸納資訊，以及積極提升自身價值，勇於面對挑戰，作出嘗試。」

另外，Kenneth指出高瞻遠矚的重要性，放眼世界能讓視野廣闊，他分析道：「大家可以去內地走走，或爭取機會到國外其他地方見識不同國度的風貌，就會更能理解世界的大環境和明白國家的情況與優勢，亦可以對當地的人和事加深認識和交流。多學習歷史亦都很重要，因為可以了解更多客觀事實。」

除了繁忙的公職外，Kenneth亦要管理家族生意。身為霍英東集團副總裁，Kenneth主要負責集團在香港及中國內地的業務，當中包括廣州南沙 — 大灣區的大規模開展項目。「大灣區的發展同建設是個長遠計劃，我們看到國家以人為本的規劃，尤其注重港澳青年人的需求和意見，政策亦由創業者的角度出發。」

Kenneth亦兼任基金捐贈及籌款委員會召集人，他認為大灣區能為本港年青人帶來多方面的機遇。「基金通過資助各種重點項目，協助新一代於灣區內發展，項目的範圍包括學習、就業和創業各方面，並會考慮到長遠效益可以惠及社會上不同層面的年青人，而主題獨特及創新的項目就會有更高機會獲得基金支持。」

Kenneth解釋，現時最重要需讓年輕人明白大灣區可以為他們帶來的便利和機遇。「具體上我覺得首先要令大家更認識大灣區的發展，改變大家認為去大灣區就等於『北上』的概念，令大家明白大灣區其實是一個家的擴大和延伸。」接下來就是去改善交流機制和模式，Kenneth續道，「我們要建立年青人對大灣區的信心，同時發掘他們的理想和興趣，鼓勵他們走出舒適圈，踏出一步去作出新嘗試，共享發展機遇，成就未來。」

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基金動態

Foundation News

副主席訪談 霍啟剛先生 Talk with our Vice Chairman - Kenneth Fok

From sitting on government advisory committees to acting as a community leader, Kenneth is known for his many contributions to the performing arts, culture, publishing, youth services and in particular, sports.

When asked how we can help the younger generation overcome the challenges our society currently faces, Kenneth said, "Offering a greater variety of internships, supporting youth development and providing more opportunities would be helpful." He also pointed out that young people should "keep an open mind and see things from multiple perspectives in order to obtain a complete picture. They should also consider information from different sources. It is important for them to examine their values and embrace challenges and opportunities."

Kenneth also stresses the importance of looking ahead and aiming high, while broadening one's horizons. "It changes the way you relate to the world," he said. "You shouldn't miss the opportunity to visit the Mainland and explore other countries when you are young. This will give you more insights into the world as well as our own country's competitive advantages. You will also gain local experiences and meet new friends." A knowledge of history is vital", he adds. "It is the source of all truth and lets you comprehend things objectively."

Apart from his civic duties, Kenneth plays a key role as the Vice President of Fok Ying Tung Group, his family's business. He is responsible for the Group's investments in Hong Kong and Mainland China, including development projects in Nansha, Guangzhou, a prime location in the Greater Bay Area.

"The development of the Greater Bay Area is a strategic plan with people in mind, that takes into account the needs and outlook of Hong Kong and Macao youths," said Kenneth. "There are also policy measures that cater especially for young entrepreneurs."



As Executive Vice Chairman and convener of the Donation and Fund-raising Committee of the Greater Bay Area Homeland Youth Community Foundation, Kenneth believes the Greater Bay Area gives young Hong Kong people a wide spectrum of opportunities that will allow them to fulfil their potential. "The Foundation supports youth development in the fields of academic study, career and entrepreneurship in the Greater Bay Area through its sponsorship of various community projects. We will give preference to projects that are innovative and can provide long-term benefits to different youth sectors."

According to Kenneth, the most important thing is to let young people understand the benefits of living in the Greater Bay Area. "First and foremost we must help young people better understand the development of the Greater Bay Area and change their mindset from 'moving to the mainland' to 'expanding and extending our homeland.'

Following that, we should improve our communication with young people. "We have to establish their confidence in the Greater Bay Area and help them explore their interests," said Kenneth. "We should encourage them to step out of their comfort zones so they can share the opportunities in the Greater Bay Area and pursue a better future for themselves."

主辦項目

Initiatives

在新冠肺炎疫情持續下，經濟環境和社會氣氛均受到影響。大灣區共同家園青年公益基金因應情況適時推出了「抗疫支援金計劃2.0」及「#Staytuned+」網上音樂節目，藉此紓解青年人現時面對的壓力，予以鼓勵，繼續前行。此外，為表揚及支持綜合表現優秀的大學生，基金亦推出了「創明天」獎學金。詳情請瀏覽基金網站：www.gbayouth.org.hk

The COVID-19 pandemic has greatly affected the economic and social environment. In response, we recently launched the "Anti-Epidemic Support Fund 2.0" and "#Staytuned+" online music programme, which aim to relieve the pressure on young people and encourage them to move forward. Besides, we also introduced "For Our Future" scholarship to show our appreciation and support of high performing university students. For details on the initiatives, please visit: www.gbayouth.org.hk

抗疫支援金計劃2.0 Anti-Epidemic Support Fund 2.0

大灣區共同家園青年公益基金於今年4月第一次推出「抗疫支援金計劃」，為服務本地青少年為對象的慈善或非牟利機構提供一筆過的撥款，用以援助及鼓勵機構應對新冠肺炎疫情，積極開展或者維持服務青年人的工作。由於在疫情持續下，不少青年機構經營均仍受到影響，因此決定於九月推出「抗疫支援金計劃2.0」，計劃收到超過40個申請，經評審後共撥款港幣210萬，為21間獲批的香港本地青年服務團體，每間提供10萬元的支援金。計劃優先給予較小型服務青少年的慈善或非牟利機構並將於10月中發放款項予有關團體。



The Greater Bay Area Homeland Youth Community Foundation introduced the Anti-Epidemic Support Fund in April to provide a one-off grant to NGOs and charitable organisations that serve Hong Kong youths so that they are encouraged to carry out or maintain their services. As the pandemic has continuously affected the operations of many such organisations, the Foundation launched the "Anti-Epidemic Support Fund 2.0" in September, over 40 applications were received. Altogether sponsorship of HKD2.1 million were granted for 21 approved youth organisations. Each approved local youth organisation will receive HKD100,000 with priority given to smaller NGOs and charitable organisations. Funding will be distributed in mid-October.



FOR OUR FUTURE
SCHOLARSHIP
創明天獎學金

The "For Our Future" Scholarship provides assistance to local university students who demonstrate excellent performance in their academic studies, diverse development in community service. For details, please visit our Foundation website: www.gbayouth.org.hk

「創明天」獎學金鼓勵優秀青年，積極多元發展（包括：學術、社會服務及社區發展等），以獎學金的方式鼓勵他們學習和提供發展的機會，并促進他們實踐抱負及成就夢想。

Application Period: 17 October - 6 November, 2020
Quota: 10 students
Amount: \$50,000 per student
申請日期：2020年10月17日至11月6日
名額：10名學生
金額：每名五萬元

FOR OUR FUTURE
SCHOLARSHIP
創明天獎學金

大灣區共同家園青年公益基金
Greater Bay Area Homeland Youth Community Foundation

大灣區共同家園青年公益基金於今年十月推出「創明天」獎學金。希望甄選正在修讀學士或碩士學位，學術表現優秀，積極多元發展並熱心參與社會事務的本地學生，以獎學金的方式鼓勵他們學習和提供發展的機會，致力培育他們實踐抱負及成就夢想。獎學金將頒予共10名來自全港13間大專院校的學生，每名得獎者可獲五萬港元。結果將於明年二月公佈。

The Greater Bay Homeland Youth Community Foundation's "For Our Future" Scholarship was launched in October. It provides assistance to local students studying for a bachelor's or master's degree who demonstrate excellent performance in their academic studies, diverse development and community service. Through this programme, we express our appreciation for their efforts and support them to achieve their aspirations. A scholarship of HKD50,000 each will be awarded to a total of 10 students from 13 Hong Kong educational institutions. Results will be announced in February next year.

主辦項目

Initiatives



本基金於今年9月中旬開始與香港現場演出及制作行業協會（下稱：「演制協會」）共同主辦「#STAYTUNED+」網上音樂節目，逢星期四晚上十時於基金及「演制協會」的Facebook和YouTube平台進行網上直播，一連16集，為期三個月。節目環繞不同的主題，以本地優秀及新晉歌手、藝人及素人嘉賓，包括敖嘉年、歌莉雅、劉浩龍、小肥、陳明憲、譚偉權、鄭梓浩、羅鈞滿、趙浚承、天堂鳥等等，以他們的自身經驗來鼓勵年青人實現夢想，透過音樂、歌聲及影像傳遞正能量，一同創造更美好的未來。

基金有見在疫情持續下，各行各業都深受影響，因此構思舉辦網上直播音樂會，透過此項目提供超過100個工作崗位給業界年青人。首播日當天，基金常務副主席霍啟剛先生代表基金出席新聞發佈會，並致辭希望藉此機會，能讓年青演藝及制作人員繼續展示才華，鼓勵他們在疫情下仍堅持夢想。觀看影片系列：bit.ly/gbastlist

In mid-September, the Foundation joined the Hong Kong Live Performance and Production Industry Association (HKLPPIA) to co-host the launch of an online music show series, "#Staytuned+". The series airs live every Thursday at 10pm on the Facebook page and YouTube channel of the Foundation and HKLPPIA. A total of 16 episodes will be aired over a period of 3 months.

With the aim of building a positive attitude through music, the series will feature a different theme for each episode, with performances and the sharing of life stories by performing guests such as Pierre Ngo, Gloria Tang, Wilfred Lau, Terence Siufay and others. We hope young people will be inspired to pursue their dreams and to create a brighter future together through the series.



At the press conference for the series, our Executive Vice Chairman Mr Kenneth Fok said that "#Staytuned+" is designed to provide opportunities for young artists and production crews so they can showcase their talents and follow their dreams even during the pandemic. This programme creates more than 100 jobs for young people in the industry. Watch video series: bit.ly/gbastlist

主辦項目

Initiatives



「大灣區」這個名字大家經常聽到，可是對它的了解卻不甚深入，為讓香港青年人更加了解大灣區的政策和獲得更多有關資訊，我們製作了一系列輕鬆有趣的動畫短片，從生活、學業、就業及創業四方面解讀大灣區內地城市有利本港年青人發展的資訊，短片系列名為「9+2 好easy」，已陸續於基金網站及其他多媒體平台播放。觀看影片系列：bit.ly/gba92list

For many people, the "Greater Bay Area" is a term that may sound both familiar yet foreign at the same time. In order to give Hong Kong youth a better understanding of mainland cities in the Greater Bay Area, an animated series 9+2 so easy has been produced to provide details on the Area's policies as well as information on living, study, career and entrepreneurship opportunities there. The series will be shown on our website and on other multimedia platforms. Watch video series: bit.ly/gba92list



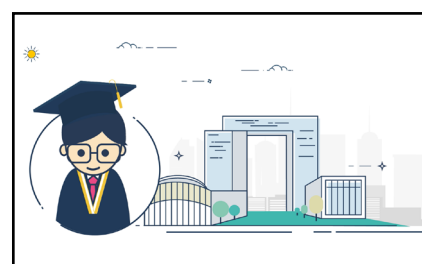
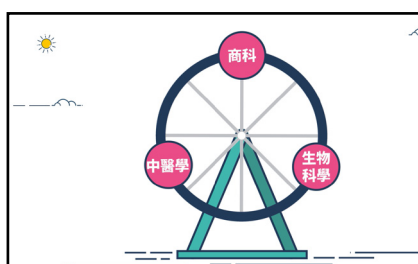
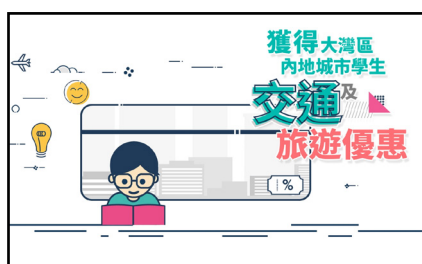
第一集「生活篇」介紹大灣區內地城市衣食住行各方面的優越條件：如電子支付，交通快捷，以及一系列針對支援港人在區內生活的政策，包括交通及旅遊優惠和豁免樓宇限購條件等等，港人亦可辦理內地居住證與及享有醫療社保等福利。

Episode 1 describes life in the mainland cities of the Greater Bay Area, including digital payments, transport and policies that support Hong Kong people, such as travel discounts, the relaxed restrictions on property purchases, and eligibility criteria for residence and welfare schemes (e.g. healthcare and social security).



第二集「學業篇」介紹大灣區內地城市的升學選擇和學校優勢。區內的大學開辦了多元化和新興的學科，提供英語授課，學費相對便宜之餘，更設有醫療服務等。現時內地大學招收港人的趨勢上升，本片介紹港生入讀內地大學本科/研究生課程的途徑以及支援政策，如學費資助與資歷認可等不同資訊。

Episode 2 explores the advantages of studying in the Greater Bay Area, including the diversity of courses, availability of English-taught programmes, provision of on-campus health care services and the relatively low tuition fees in the Greater Bay Area. As more and more Hong Kong students admitted to Mainland universities, this episode also discusses topics such as tuition subsidies and the recognition of qualifications offered by the education institutions in the mainland cities of the Greater Bay Area.



主辦項目

Initiatives

平凡人·不凡事 Out of the Ordinary

自「平凡人·不凡事」故事系列推出以來，在各個媒體平台得到正面的迴響。通過這個系列的故事，我們發掘香港青年人以正面思維及努力不懈的精神所創造的「不凡事」，亦希望藉此啟發其他年青人，不畏困難，實踐自己的夢想。

最新的故事的主角雖然來自不同背景和行業，卻同樣能無懼挑戰，實現自身價值，為夢想而努力：當中包括義工組織Mission Until Dawn的主席鍾晞浚，全職花樣滑冰運動員鄺曉晴和香港大學建築系高級研究助理潘豫芯。觀看影片系列：bit.ly/gbaoolist

Since its launch, the *Out of the Ordinary* series has received positive feedback on various media platforms. By showcasing the extraordinary stories created by young people in Hong Kong, we hope their courageous spirit of never giving up and defying the odds will inspire and motivate audiences.

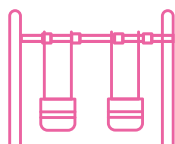
This season features Jack Chung, the founder of volunteer group Mission Until Dawn, professional figure skater Rachele Kwong and Jersey Poon, senior research assistant in the Faculty of Architecture at Hong Kong University. While each of these personalities comes from very different backgrounds, they share the same beliefs: to fear none and rise above challenges, to unleash their potential, and to take the lead in pursuit of their dreams. Watch video series: bit.ly/gbaoolist

鍾晞浚 Jack Chung, Mission Until Dawn (MUD) 創辦人

本身是物理治療師的鍾晞浚Jack，被年少時母親的病情影響，希望可以在人生中留下一點東西給這個世界。數年前，他成立了義工組織MUD，招募一班有心的年輕人，在第三世界國家進行實地考察，發現當地兒童缺乏玩樂的元素，於是開展了 Playground Builder 計劃，幫助第三世界國家的小朋友構思和興建遊樂設施，為他們帶來歡樂。近年Jack回流香港，希望在寸金尺土、空間有限的香港，為本地兒童建立流動式遊樂設施，讓玩樂的訊息在香港傳遞。

Jack Chung, Founder of Mission Until Dawn

It was his mother's illness during his younger years that inspired physical therapist Jack Chung to become a person who can "make some contributions to the world in life". Jack started Mission Until Dawn (MUD) a few years ago by recruiting young people with similar values. The team went on field trips and did on-the-spot investigations in developing countries that found children there lacked the element of play. This prompted Jack and his mates to roll out the Playground Builder project, in which they designed and constructed play equipment for third world children. Recently, Jack decided to put his beliefs into action back in his hometown of Hong Kong, by creating mobile play equipment for local children in the city's very limited spaces. His hope is that with this project the mission of play will spread throughout our community.



主辦項目

Initiatives

平凡人·不凡事 Out of the Ordinary



鄺曉晴Rachelle Kwong, 全職花樣滑冰運動員

很多人希望能擁有「無悔」的人生，但能夠有勇氣去追夢的人又有多少個呢？鄺曉晴Rachelle年幼時開始接觸滑冰，經過努力不懈地苦練，獲得不俗的成績，她決定抓緊機會，在父母的支持下從中三開始停學，專注做一名全職花樣溜冰運動員。作為港隊一員，她現正在美國受訓，當中遇到不同挫折和受傷，但她從失敗中學習和改善，以初心和熱誠去堅持追逐她的奧運夢！

Rachelle Kwong, Professional figure skater

You may want to live your life with no regrets but are you daring and persistent enough to overcome challenges and follow your dreams? Rachelle started her journey as a figure skater at a very young age. After many hours of hard work, her outstanding performance won her multiple awards. However, it was the unconditional support of her family that ultimately encouraged Rachelle to drop out of school (from secondary 3) and spend all her time on figure skating to become a professional athlete. Today, she is a member of the Hong Kong representative team and is currently training in the US. Although she encountered many setbacks and challenges over the years, Rachelle has learned from her failures and continues to follow her dreams with passion.



潘豫芯Jersey Poon, 香港大學建築學系高級研究助理

畢業於香港大學建築系的潘豫芯Jersey沒有選擇寫字樓舒適的工作，她跨越近3000公里到訪零下25度的蒙古烏蘭巴托，為當地人興建社區中心，希望為當地的非牟利組織提供一個可以用作舉辦工作坊、技能培訓課程，和讓小朋友可以上課學習的地方。對於喜歡了解不同地方的文化和與人接觸交流的Jersey來說，這個經驗除了讓她獲得當地人的友誼，亦令她體會到幫助別人所帶來的滿足感遠勝於金錢物質。她深信只要找到自己喜歡和有意義的事情並全力以赴，再辛苦也是值得的！

Jersey Poon, Senior research assistant in the Faculty of Architecture at the Hong Kong University

A Hong Kong University architecture graduate, Jersey gave up her comfortable job and headed to Ulaanbaatar Mongolia, the capital city of a country with an extreme climate, 3,000km from Hong Kong. After her arrival there, the talented research assistant and her team built a community centre in the city from scratch, where they organised workshops and training sessions for local people and classes for children. As a fan of foreign cultures who enjoys making real-life connections, she believes her experience in Mongolia was more rewarding than any material possessions. The contributions she made to the community and the friendships she has formed should be inspiring to us all and remind us that finding a meaningful purpose in life is the greatest achievement of all.

資助項目

Sponsorship

2020-21築願計劃

Wish Builder Programme 2020-21

基金其中的一個重點項目 — 築願計劃，從學業、就業及創業等多方面，為香港青少年發展及提升自身的技能。透過資助形式多元的項目，讓青少年發揮潛能，培養人才，參與大灣區的發展。

第一期的資助計劃已在3月15日截止，收到共15個申請並已審批，其中八個項目獲得基金資助，以下將介紹項目的最新資訊。第二期計劃收到共19個項目申請，審批程序現已進入最後階段，而第三期將於2020年11月1至15日開放申請，詳情請瀏覽基金網站。

This Wish Builder Programme was set up to help Hong Kong youth fulfil their study, career and business development goals. Through the diverse programmes we support, we hope to unleash young people's potential and help them pursue their aspirations in the Greater Bay Area.

The first round of applications for our sponsorship programmes ended on 15 March 2020. Among the 15 applications received, 8 were approved (see below for the latest updates). The approval process has now reached its final stage with 19 applications received during the second round, while the third round will open for applications from 1 to 15 November 2020. For details on the sponsorship, please visit our website.

機構名稱 Organisations	項目名稱 Projects
香港專業進修學校 Hong Kong College of Technology (HKCT)	「沖」出夢想 — 太平洋咖啡 x 港專 @ 大灣區創業培訓計劃 Dream Brewer - Pacific Coffee x HKCT @ GBA Entrepreneurship Training Programme
樂言社教育基金 Act Plus Education Foundation	動畫創未來 — 香港青年電腦動畫師培育計劃 For a Better Future - Hong Kong Youth Animator Development Project
香港青年電商促進會 Hong Kong Youth E-commerce Advancement Association	「香港KOL培訓+孵化線上培訓計劃」 KOL Training Project
香港多媒體設計協會 Hong Kong Multimedia Design Association	粵港澳大灣區創意設計人才培育計劃 Greater Bay Area Creative Design Talent Incubation Programme
黃埔軍校慈善有限公司 Whampoa Charity Limited	跳出我天地 (中港體驗融匯) Experiential Learning Project
香港青年協會 The Hong Kong Federation of Youth Groups (HKFYG)	旅遊「Vlogger」新媒體培育計劃 Travel "Vlogger" New Media Training Project
青年守護基金 Youth Guardian Foundation	中山城市規劃實習體驗計劃2021 Zhongshan Urban Planning Internship Project 2021
活生命教育基金會 The Amazing Foundation	Me&MyCity: 香港青年職業教育發展計劃 Me&MyCity: Vocational Education Development Programme for Hong Kong Youth



資助項目

Sponsorship

「沖」出夢想 — 太平洋咖啡 x 港專 @ 大灣區創業培訓計劃

Dream Brewer - Pacific Coffee x HKCT - GBA Entrepreneurship Training Programme

本計劃於5月開始在Facebook、Instagram及多個熱門新聞網站、求職及休閒網站等發放招募資訊，在太平洋咖啡店內及港專校舍擺放宣傳展示板及橫額，以及於社區作公眾宣傳，增加項目的曝光率，提升了公眾認知度。

6月初，項目以「我要做老細 — 創業達人教你做逆市贏家」為主題，舉辦了線上分享會暨簡介會，並邀請了盛匯商舖基金管理行政總裁李根興先生及壹品豆品董事總經理羅孟慶先生作心得分享。此次線上活動反應熱烈，總計有超過260人參加。

其後項目正式接受報名，截止至7月5日，總共收到787人報名，並於7月中旬完成了首輪面試，其中184位參加者進入次輪面試，而最後一輪面試已於9月28日完成，基本培訓課程亦將於十月中開展。

In May 2020, recruitment for the Dream Brewer project began through social media and popular news, job hunting and leisure websites. To increase public awareness of the project, banners and display boards were placed in various branches of Pacific Coffee (including those located on university campuses).

In early June, an online orientation session was organised to kick off the project, with guest speakers Dr Edwin Lee, CEO of Bridgeway Prime Shop Fund Management Limited, and Mr Jeff Law, CEO of Sun Fat Heung Food Products Limited, who shared their experiences as entrepreneurs. The online orientation received an overwhelming response, with over 260 participants attending.

By the beginning of July 2020, the project had received a total of 787 applications. The first round of interviews was completed in mid-July, with 184 participants selected to enter the second round. The final round of interviews was completed on 28 September 2020, with training courses scheduled to start in mid-October.



動畫創未來 — 香港青年電腦動畫師培育計劃

For a Better Future - Hong Kong Youth Animator Development Project

由基金資助的樂言社「青年電腦動畫師培育計劃」招募了30位15-24歲的基層家庭青年參與培訓。此計劃為期一年，邀請了專業電腦動畫師教授相關知識及舉辦生涯規劃講座，幫助弱勢青年向上流動，培養青年對動畫創作的興趣，讓他們從興趣中發掘潛能，尋找多元出路。

計劃受疫情影響，推遲至四月下旬才正式開課，其後樂言社亦因應疫情發展情況，分別採用面授及網絡授課形式開展課程培訓，讓學員在防疫、抗疫期間能安全學習。

Sponsored by our Foundation, 30 participants aged 15-24 from underprivileged families joined this one-year programme organised by the Act Plus Education Foundation. Professional computer animators were invited to teach technical skills and deliver life planning lectures for the programme, which aims to help underprivileged youth increase their social mobility, develop their interest in animation and explore job opportunities in the field.

Due to the pandemic, the Act Plus Education Foundation has postponed the rollout of the project until late April and arranged for online courses in conjunction with face-to-face training so that students can learn safely during this high-risk period.



資助項目

Sponsorship

香港KOL培訓+孵化線上培訓計劃 KOL Training Project



由香港青年電商促進會舉辦，項目於2020年5月中旬開始線上培訓，經過3個多月時間的技術培訓及創業輔導，讓學員掌握抖音短視頻內容製作、流量獲取、直播帶貨等操作方法。100位青年已於2020年8月10日完成KOL基礎營運知識培訓。

香港青年電商促進會於2019年成立，機構聯合淘寶、抖音等知名電商平台共同推動實施香港青年電商創業，幫助青年開展創業第一步。

Organised by the Hong Kong Youth E-commerce Advancement Association, the KOL Training project started online training in mid-May. This project offers three months of entrepreneurship counselling and technical training in video production for TikTok, live streaming, e-commerce and more. The 100 young participants completed the KOL training project on 10 August 2020.

The Hong Kong Youth E-commerce Advancement Association was established in 2019, in collaboration with popular e-commerce platforms such as Tiktok and Taobao. It is designed to stimulate local e-commerce entrepreneurship among local youth and help them start their own businesses.

粵港澳大灣區創意設計人才培育計劃 Greater Bay Area Creative Design Talent Incubation Programme

香港多媒體設計協會的創意設計人才培訓課程為本基金的資助計劃的入選項目。課程包括：設計思維與工業產品開發、低碳設計及可持續發展、個人態度及潛能拓展等，讓學員從多方面加強對粵港澳大灣區的理解與認知，幫助香港青年了解內地創新生產技術的發展及香港國際市場觸覺的融合發展潛力。

香港多媒體設計協會成立於2015年，是一間促進多媒體設計界發展的非牟利機構。透過舉辦不同的比賽活動、工作坊、本地或海外分享及交流活動、實習計劃及展覽等，把多媒體藝術、娛樂及設計融入社區，推動香港多媒體藝術文化發展。



The Greater Bay Area Creative Design Talent Incubation Programme of the Hong Kong Multimedia Design Association covers areas such as design thinking and industrial product development, low-carbon design and sustainable development, as well as personal development. Sponsored by our Foundation, this programme allows participants to learn about and understand the Greater Bay Area and the innovative production technology that is available there, as well as the potential of Hong Kong as an international business hub.

The Hong Kong Multimedia Design Association is a non-profit organisation founded in 2015 for promoting the multimedia design industry. Through competitions, workshops, local, overseas exchange activities, internship programmes, exhibitions and more, the organisation brings multimedia art, entertainment and design into the local community while contributing to the development of Hong Kong's multimedia art scene.

資助項目

Sponsorship

跳出我天地(中港體驗融匯) Experiential Learning Project

「跳出我天地」由黃埔軍校慈善有限公司策劃，通過一年的培訓體驗交流計劃，讓香港青年人認識歷奇活動的基本知識，包括領隊技巧及基本急救並考取「山藝」及「低結構及繩索技術」證書，活動更設有內地的實習交流，了解兩地職場文化，加深對大灣區的認識。

黃埔軍校慈善有限公司成立於2012年，致力為香港年青人提供青少年軍事文化體驗，從而提升香港青少年的思維創意、訓練逆境自強堅忍和教導互助團結自律的精神。



This one-year exchange project coordinated by Whampoa Charity Limited will enable participants to go on wilderness adventures and learn skills in mountaineering, roping, leadership and basic first aid through experiential education. All participants will receive certificates upon completion. The project also offers internship placements in the mainland cities in the Greater Bay Area, where participants can experience a different workplace culture and gain a better understanding of the Area.

Established in 2012, Whampoa Charity Limited gives young people opportunities to enhance their cognitive abilities, creativity, perseverance, teamwork and self-discipline.

Me&MyCity : 香港青年職業教育發展計劃

Me&MyCity : Vocational Education Development Programme for Hong Kong Youth

基金透過資助活生命教育基金會，引入芬蘭 "Me&MyCity " 遊戲化教育項目，以真實場景進行職業體驗，引導初中學生學習職業知識和大灣區概況，讓青少年將課堂上的知識與社會聯繫一起，及早做好職業規劃。

活生命教育基金會於2015年成立，致力推動生命教育在家庭、學校和社區的發展，以發掘青少年的潛能。

Our Foundation is sponsoring the Amazing Foundation to organise the Me&MyCity gamified education programme. Originating in Finland, the programme provides real-life scenarios that help middle schoolers learn professional knowledge and gain an overview of the Greater Bay Area for their early career planning.

The Amazing Foundation was founded in 2015 with the goal of promoting life education in families, schools and communities so that people can discover their potential.



資助項目

Sponsorship

旅遊「Vlogger」新媒體培育計劃 Travel "Vlogger" New Media Training Project

此計劃由本基金資助予香港青年協會，將招募40位15-25歲的青年參與，培訓青年成為旅遊vlogger，課程包括教授拍攝、剪輯、主持、撰稿、造型技巧等技能，期間將於本地及大灣區內地城市進行培訓及拍攝實習，從而了解灣區文化和發展，最後分享拍攝成果，以推廣灣區發展。

香港青年協會於1960年成立，一向鼓勵青年主動爭取交流的機會，藉以體驗不同國家/地區的風俗文化、歷史發展、社會狀況，以增廣見聞。

With funding from our Foundation, the Hong Kong Federation of Youth Groups is recruiting 40 young people aged 15-25 and training them to become professional travel vloggers. The training covers skills such as shooting, editing, hosting, scriptwriting and styling. To gain a better understanding of the culture and development of the Greater Bay Area, participants will be travelling to the mainland cities in the Greater Bay Area for training and video shooting. Video shot by the participants will be used for future promotions of the Greater Bay Area.

Since its founding in 1960, the Hong Kong Federation of Youth Groups (HKFYG) has been encouraging young people to communicate, experience and learn about the cultures, customs, historical development and social conditions of different countries / regions in order to broaden their horizons.

中山城市規劃實習體驗計劃2021 Zhongshan Urban Planning Internship Project 2021

此計劃將於明年由青年守護基金舉辦，期望招募30名香港青年。透過一系列的培訓工作坊及座談會，讓他們了解及學習城市規劃、建築設計及環保社區規劃的相關知識及技能。計劃更安排學員在中山大信集團中實習，讓他們學以致用，體驗真實的就業環境，及後在港亦設有兩個月的實習，讓參加者對自身職業及生涯規劃定下明確目標。

青年守護基金為非牟利機構，旨在集合社會裡不同的專業人士，以科研及學生為本的方法，透過體驗，推動生命及生涯規劃教育。

This project organised by the Youth Guardian Foundation will be launched next year with 30 young participants from Hong Kong. In a series of training workshops and seminars, the participants will learn about urban planning, architectural design, environmental protection and community planning. Internships with Zhongshan Dasin Holdings Co., Ltd. will also be arranged to give participants the opportunity to apply their acquired knowledge in a real-world working environment. These will be followed by a two-month internship in Hong Kong, where participants will get a clearer picture of the opportunities available to them so they can set goals for their future careers.

The Youth Guardian Foundation is a non-profit organisation that aims to bring together different professionals in society, using scientific research and student-oriented methods to promote life education and career planning.



資助項目

Sponsorship

2020-21粵歷交流計劃

Guangdong Exchange Programme 2020-21

為推動香港青年人了解大灣區的科技創新發展、體驗傳統文化、感受民情生活，基金推出此計劃以促進大灣區內年輕人的互相交流及學習。

第一期的交流資助計劃申請已在6月14日截止，共收到26個交流團申請，其中15個獲得撥款審批。第二期的計劃申請於7月15日截止，共收到18個申請，基金現正展開餘下所有資助申請的審批程序。由於新冠肺炎疫情持續，所有獲批的交流團需延期開展。詳情請瀏覽基金網站。

This sponsorship programme will give young people a better understanding of the innovative technology being developed in the Greater Bay Area, as well as exposure to the various cultures and lifestyles in the region. It also promotes exchanges among young people in the Greater Bay Area. The first round of applications for this programme closed on 14 June 2020. A total of 26 applications were received, of which 15 have already been approved. Applications for the second phase ended on 15 July 2020, with a total of 18 applications received. We are now in the process of approving all the remaining applications. Due to the impact of COVID-19, all approved exchange tours will be postponed. For details on the exchange programme, please visit our website.

申請機構 Applicants	項目名稱 Projects
將軍澳香島中學 Heung To Secondary School Tseung Kwan O	五邑華僑歷史文化及城鎮農業考察學習之旅 Chinese History, Culture and Urban Agriculture Study Tour
香港青少年發展聯會 Hong Kong Association of Youth Development	「遊歷港灣路－佛山站」交流 Foshan Exchange Tour
中港專業人才協會 Iang Hong Kong Association Limited	嘗夢粵創 Guangzhou Art and Culture Exchange Programme
香港佛教聯合會青少年中心 The Hong Kong Buddhist Association C & Y Centre	大灣區交流體驗團 Greater Bay Area Exchange Tour
黃埔軍校慈善有限公司 Whampoa Charity Limited	江門文化教育行交流考察團 Jiangmen Culture and Education Tour
鑼敲擊樂團 Gip Percussion Ensemble	大灣區音樂深度遊：粵港澳擊樂文化交流音樂會 Guangdong-Hong Kong-Macau Percussion Cultural Exchange Concert
香港青年會 Hong Kong Youth Association	閃耀大灣區之香港青年闖灣區系列－惠州站 GBA Exploration Series Huizhou
香港青年培育協會 Hong Kong Youth Nurture Association	啟蒙人生香港學子開筆禮2021 Cultural Experience Tour to Zhaoqing
福建中學 Fukien Secondary School	香港福建中學大灣區－廣東開平交流活動 Guandong Kaiping Exchange Tour
非常遊學教育基金會有限公司 Extraordinary Tour Educational Foundation Limited	彰顯粵港澳大灣區文化魅力 粵港青少年粵曲交流賽 Guangdong-Hong Kong Youth Cantonese Opera Exchange Tour
香港紀律部隊義工服務隊 Hong Kong Disciplined Services Volunteer Corps	進入大灣區·啟發新思維 An Inspiring Tour with Key Focus on Visiting Established Corporations
亞太科技及創客教育研究會有限公司 Asia Pacific Research Institute for STEAM and Maker Education Limited	擁抱粵港澳大灣區－廣州科技文創之旅 Guangzhou Technology, Cultural and Creative Tour
青新行動 Flash Action	大灣區江門市青年創科交流團 Innovation and Technology Exchange Tour
沙鷹體育基金有限公司 Shaheen Sports Foundation Limited	沙鷹曲棍球廣州及佛山交流訓練 Guangzhou and Foshan Hockey Exchange Training
渝港台青年交流促進會 Hongkong-Chongqing Youth Exchange Promotion Association Limited	創科體驗營 Innovation and Technology Experience Camp



大灣區共同家園青年公益基金

Greater Bay Area Homeland Youth Community Foundation

助青年 創明天
FOR OUR YOUTH FOR OUR FUTURE



Website



Facebook



Instagram

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